



Web Release

aTrust Licenses Patent Pending Rights to a Cardless (card not present) Secure Online Purchasing System.

Ottawa Ontario, Feb 15, 2009 – aTrust announced today that it had acquired under license, exclusive Canadian rights to a patent pending system and method that allows an online purchaser to conduct an online purchase without exposing their credit card information.

More than 85 percent of the world's online population has used the internet to make a purchase - increasing the market for online shopping by 40 percent in the past two years — according to the latest Nielsen Global Online Survey on Internet shopping habits.

Online credit card fraud is a growing worldwide epidemic and experts warn that because of the recession, the growth in online credit card fraud and identity theft has increased substantially. Many online swindles come from phishing, pharming, spamming and man-in-the-middle attacks where online hackers and thieves obtain credit card and bank account information by posing as genuine online vendors or impersonating financial institutions. By engaging in online crime, hackers need only a tiny percentage of positive responses to rake in huge profits.

The aTrust solution will be integrated with, and compliment, its secure online access product that allows secure identity-verified, credential assured access to web portals. The Cardless (card not present) online purchasing system will utilize the company's e-Authentication & Credential Service (EACS) and FlickerCard™, a biometric digital personal identity token.

Michel Duron, VP Sales and Marketing said, “aTrust's Cardless Secure Online Purchasing System has the potential to stop online purchasing fraud and make it easier for online vendors to comply with the Payment Card Industry (PCI) Data Security Standard.”

About aTrust Inc.

aTrust, a private Canadian company, is an e-Authentication & Credential Services Provider and manufacturer of a patented, secure, encrypted, and biometrically identity-verified electronic mail software product called a-Mail™. aTrust's e-Authentication & Credential Service uses SAML 2.0 tokens and FlickerCard™, a microprocessor based, privacy enhanced, personal digital identity token, which provides secure identity-verified (biometric fingerprint) access to online web portals and other applications.

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